

## Laura M. Rusnak

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**Portfolio:** <http://lrmusnak.com> (art) | <http://elkgirl.com> (web design)

## Academic Degrees

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- 2007-Pres. **PhD candidate** in Mass Communications (ABD), Ohio University; Athens, OH.  
Women's and Gender Studies Certificate.  
**Dissertation Topic:** Electronic Rhetoric of Women Net.Artists.
- 2004 **MFA** in Computer Art, Syracuse University; Syracuse, NY.
- 1998 **BFA** in Illustration, Cleveland Institute of Art; Cleveland, OH.

## Research and Teaching Interests

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**Art/Technology Studio Practices:** Communication Design (Online and Print), Net.Art, Dynamic Web Scripting, Digital Imaging & Alternative Print Processes, and Interactive Installation.

**Art/Media Studies:** History of New Media, Internet Studies, Visual Culture, Electronic Rhetoric, Gender/Sexuality in Media, and Women's & Gender Studies.

## Teaching Positions

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- 2007-Pres. **Instructor**, Web Design and Interactive Media, Art Institute of Pittsburgh Online Division; Pittsburgh, PA.
- 2006-07 **Assistant Professor**, Art and Art History: Digital Concentration, Hartwick College; Oneonta, NY.
- 2004-06 **Instructor**, School of Art: Digital Arts Division, Bowling Green State University; Bowling Green, OH.
- 2002-03 **Teaching Assistant** (Instructor of Record), Computer Art, Syracuse University; Syracuse, NY.
- 2002 **Adjunct Professor**, Computer Art, Syracuse University; Syracuse, NY.

## Non-Teaching Positions

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- 2004-Pres. **Multimedia Developer**, Freelance.
- 2007-10 **Research Assistant**, Ohio University; Athens, OH.
- 2008-10 **Webmaster and Editorial Assistant** for Dr. Don Flournoy's Online Journal of Space Communication: <http://spacejournal.org>.
- 2007-08 **Research Assistant** for Dr. Karen Riggs.
- 2003 **Lab Manager**, Computer Art, Syracuse University; Syracuse, NY.
- 2002-03 **Lab Assistant**, Computer Art, Syracuse University; Syracuse, NY.
- 2000-01 **Photo Editor Intern**, CompuServe Interactive Services; Columbus, OH.
- 2000 **Production Artist**, American Sign Shops; Middleburg Heights, OH.
- 1998-99 **Production Artist**, American Greetings Corporation; Cleveland, OH.

## Courses Taught

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2007-Pres.	<b>Art Institute of Pittsburgh</b> (Online Division)
	FND 115 Color Theory
	IMD 121 Information Design
	IMD 122 Design and Typography
	IMD 130 Writing for Multimedia
	IMD 131 Screen Design and Graphics
	IMD 211 Interactive Authoring I
	IMD 212 Basic Web Scripting
	IMD 311 Sophomore Digital Portfolio
	G 330 Graphic Illustration
2006-07	<b>Hartwick College</b>
	ART 213 Digital Art and Design I: Typography
	ART 216 Digital Art and Design II: Digital Imaging
	ART 250 Digital Art and Design Special Topics: Motion Graphics/2D Animation
	ART 316 Digital Art and Design III: Art and Design for WWW
2004-06	<b>Bowling Green State University</b>
	ARTC 321 Intermediate Digital Imaging
	ARTC 331 Intermediate Interactive Art
	ARTC 433 Advanced Interactive Art
	ARTC 470 Independent Study in Digital Arts
	ARTC 533 Graduate Interactive Art Studio
	ARTC 686 Graduate Independent Study
	HELIX Art and Digital Media (BGSU - Residential Enrichment Courses for Gifted Students) Summer 05 - 7 students (7th - 9th graders) Summer 06 - 18 students (5th - 9th graders)
2002-04	<b>Syracuse University</b>
	CAR 231 Introduction to Computer Art
	CAR 332 Intermediate Computer Art
	CAR 400 Independent Study in Computer Art

## Publications

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2011	“Visual Arts Online Educational Trends.” In <i>Computer-Mediated Communication: Issues and Approaches in Education</i> , edited by Sigrid Kelsey and Kirk St. Amant, 89-98. Hershey, PA: IGI Global Press, 2011.
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## Artist Lectures

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2006	<i>iDEAs</i> Gallery Talk, Third Annual iDMAa Conference; Miami University; Oxford, Ohio.
2006	Department of Interpersonal Communication, BGSU; Bowling Green, OH.
2005	Digital Arts Professional Practices Seminar, BGSU; Bowling Green, OH.
2002	Studio Arts Department, Syracuse University; Syracuse, NY.

## Exhibitions (juried)

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- 2010 *iDEAs II* Art and Digital Narrative, Eighth Annual International Digital Media and Arts Association Conference (iDMAa); Emily Carr University; Vancouver, BC.
- 2010 From Our Perspectives: National Women's Art Exhibition, Wallace Smith Theatre Gallery; Oakland Community College; Farmington Hills, MI.
- 2010 5<sup>th</sup> National Juried Art Exhibition, Axis Gallery; Sacramento, CA.
- 2010 Best: A Group Show, Crussell Fine Arts; Orange, CA.
- 2010 National Juried Exhibition, Lancaster County Art Association; Strasburg, PA.
- 2010 WomanMade, Target Gallery, Torpedo Factory Art Center; Alexandria, VA.
- 2010 Faculty Show, The Art Institute of Pittsburgh Gallery; Pittsburgh, PA.
- 2010 No New Tale To Tell, Claypool-Young Art Gallery; Morehead State University, Morehead, KY.
- 2010 12<sup>th</sup> National Juried Art Exhibition, Baker Arts Center; Liberal, KS.
- 2009 Digital Manipulations, Marist College Art Gallery; Poughkeepsie, NY.
- 2008 First Annual Alternative Press Digital Printing Exhibition, Booksmart Studio; Rochester, NY.
- 2007 Graphite, sponsored by ACM Siggraph; Perth, Australia.
- 2007 Photographs from the Collection of George Cruger, Main Art Gallery; Richmond, Virginia.
- 2007 Made in New York, Schweinfurth Memorial Art Center; Auburn, NY.
- 2007 Digital Art Competition, Beecher Center for Art & Technology; The Butler Institute of Art at Youngstown State University; Youngstown, OH.
- 2007 Texas National, SFA Galleries; Stephen F. Austin State University; Nacogdoches, TX.
- 2007 Biennial Art Faculty Exhibition, Foreman Gallery; Hartwick College; Oneonta, NY.
- 2006 First Annual Juried Art Show, Katie Stauffer Memorial Art and Cultural Center; Richlandtown, PA.
- 2006 *iDEAs II* Works in Process, Fourth Annual International Digital Media and Arts Association Conference (iDMAa); National University; San Diego, CA.
- 2006 Open National, Long Beach Arts; Long Beach, CA.
- 2006 Northern National Juried Art Competition; Nicolet College Art Gallery; Rhinelander, WI.
- 2006 NICOGRAPH International 2006 – organized by The Society for Art and Science; Korea University; Seoul, Korea.
- 2006 ACE 2006 Art Show; Advances in Computer Entertainment Technology Conference – organized by ACM SIGCHI (Singapore); Hollywood, California.
- 2006 2-D-2, Energy Gallery; Toronto, Canada.
- 2006 *iDEAs II* Emerging Codes of the Digital, Third Annual International Digital Media and Arts Association (iDMAa) Conference; Miami University; Oxford, Ohio.
- 2005 Third Cleveland Biennial – Craft Media; Cleveland State Art Gallery; Cleveland, OH.
- 2005 Ingenuity: Festival of Art and Technology; Cleveland, OH.
- 2005 Media Art Festival, Armenian Center for Contemporary Experimental Art; Yerevan, Armenia.
- 2005 Siggraph 2005, Los Angeles Convention Center; Los Angeles, CA.
- 2005 48th Annual International Exhibition, San Diego Art Institute; San Diego, CA.
- 2005 Your Best Shot, fotofoto Gallery; Huntington, NY.

## Exhibitions (cont.)

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- 2005 Kentucky National, Eagle Gallery; Murray State University; Murray, KY.
- 2005 *iDEAs*, 2nd Annual International Digital Media and Arts Association (iDMAa) Conference; Orlando, FL.
- 2005 Testifyin', Rosenthal Gallery; Fayetteville State University; Fayetteville, NC.
- 2004 55th Annual Faculty / Staff Exhibition, Dorothy Uber Bryan Gallery, BGSU; Bowling Green, OH.
- 2004 Faces of Woman, Las Vegas Arts Council; Las Vegas, New Mexico.
- 2004 The Alternative Reality of Mannequins and Goggles (MFA Thesis Show); Spark Contemporary Art Space; Syracuse, NY.
- 2004 Thailand Second New Media Art Festival presented by ICECA: Initiative for Cultural Exchange and Computer Arts, Sinakarinwirot University; Bangkok, Thailand.
- 2004 Breaking the Ice, Spark Contemporary Art Space; Syracuse, NY and Hartell Gallery, Cornell University; Ithaca, NY.
- 2003 CAR Show, Second Annual Computer Art Show; Spark Contemporary Art Space; Syracuse, NY.
- 2003 International Emerging Artists, Remote Gallery; NYC.
- 2003 WAVE—Women's Art Vibrates Everywhere presented by ThINC, Company Gallery; Syracuse, NY.
- 2003 POV: Bringing The World Into Focus, Artoconecto; Washington D.C.
- 2003 Thailand 1st New Media Art Festival presented by ICECA: Initiative for Cultural Exchange and Computer Arts, Chiang Mai University; Chiang Mai, Thailand.
- 2003 Current Works, Rosenthal Gallery; Fayetteville State University; Fayetteville, NC.
- 2002 Untitled #16, Artoconecto; Washington D.C.
- 2002 Digitalis 2, Evergreen Cultural Centre; Coquitlam BC, Canada.
- 2002 Digital DUMBO, M3 projects; Brooklyn, NY.
- 2002 Fifth Annual Spark Open, Spark Contemporary Art Space; Syracuse, NY.
- 2002 I/O, First Annual Computer Art Show; Spark Contemporary Art Space; Syracuse, NY.
- 2001 FAVA: Six State Photography Exhibition; Oberlin, OH.
- 2000 FAVA: Six State Photography Exhibition; Oberlin, OH.
- 1999 Horticultural, Westside Gallery; School of Visual Arts, NYC.
- 1998 Cleveland Botanical Garden's Floralscape '98; Cleveland, OH.
- 1997 Works on Paper, McDonough Museum of Art; Youngstown State University; Youngstown, OH.

## Catalogs

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- 2011 Artwork in the *International Survey 2011* compiled by Crussell Fine Arts; Orange, CA.
- 2011 Artwork in *Man as Object, Reversing the Gaze* compiled by the Women's Caucus for Art; NYC.

## Private Collection

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- 2006 George Cruger, Former Photography Curator of the Virginia Museum of Fine Arts; Richmond, VA.

## Service

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2006-07

### Hartwick College

**Program Coordinator**, Graphic Communications Minor.

**Reviewer**, National Portfolio Day.

**Advisor**, Senior Projects and ISP (Independent Study Program).

**Reviewer**, Sophomore and Junior Reviews. Intermittent reviews for art majors that led to the required Senior Project.

**Art Department Representative**, Open House events scheduled by the Admissions Office for prospective students.

**Lab Manager**, Digital Concentration. Responsibilities included: Maintaining a 12-seat Mac lab with two medium format printers, as well as, purchasing, inventory, and maintenance of digital arts equipment, including: hardware and software upgrades. The position also included the hiring, scheduling, and supervising of work-study students.

2005-06

### Bowling Green State University (BGSU)

**Member**, Instructional Media Services Advisory Committee.

IMS assisted students, faculty and staff by offering services in graphic artwork, photography, video and multimedia creations, as well as providing equipment for rental and installing/maintaining audio-visual equipment in multiple classrooms around campus.

2004-06

### School of Art, BGSU

**Supervisor** of two student webmasters whose responsibilities included: implementing the re-design of the School of Art website (front and backend programming), updates to the Digital Arts division website and maintenance of Cold Fusion databases for both websites. This position required weekly meetings with both webmasters and the undergraduate coordinator.

**Reviewer**, Portfolios of incoming BFA students.

**Juror**, Undergraduate Show.

**Juror**, Undergraduate Talent Awards.

**Juror**, BFA Show.

• Participated in curriculum revisions, including the development of the Senior Studio in Digital Arts (ARTC 418).

## Service (cont.)

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2004-06

### **Digital Arts Division, BGSU**

**Advisor**, BFA candidates.

**Reviewer**, ARTC 201 Portfolios of incoming Digital Arts majors.

**Reviewer**, Portfolios of incoming MFA students.

- Prepared promotional course materials and attended information sessions for freshmen.
- Product research and purchasing of departmental materials.
- Maintenance of student database (UNIX).
- Assisted with a computer lab re-design.
- Weekly lab maintenance and lab equipment evaluation, including end of semester lab cleaning and equipment inventory.

2002-04

### **Art Media Studies (Transmedia), Syracuse University**

#### **Graduate Representative**

Duties: To attend AMS faculty meetings, report pertinent information back to the AMS graduate community, and represent one of two student votes on matters, such as, tenure and contract renewals.

#### **Co-founder and Vice Chair**, Graduate Association of Transmedia

The purpose of GAT was to encourage a sense of community across disciplines, provide students with opportunities to further themselves as artists and to bring awareness of current new media art to students.

## Volunteer

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2010

#### **Chapter Peer Reviewer**, Edited Book

“Computer-Mediated Communication: Issues and Approaches in Education”  
edited by Sigrid Kelsey and Kirk St. Amant.

2009-Pres.

#### **Member**, Resource Development Committee – New Media Caucus

Assists with the development of content for the resource section of the NMC website beginning with a bibliography of New Media Art texts and a listing of New Media Art graduate programs.

2006

#### **External Reviewer**, Siggraph Art Gallery

Reviewed entries consisting of video, interactive, and web-based artworks.

2005

#### **Presenter**, Dreams to Reality

A career fair presented by COSI Toledo to encourage young women in high school to pursue careers in math, science, and technology.

2005

#### **Juror**, Ohio Governor's Art Show

Selected artwork for the Northeast region hosted by the art department at Brecksville-Broadview Heights High School in Brecksville, OH.

## Awards / Grants / Honors

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2007	<b>Honorable Mention</b> , Beecher Center for Art & Technology; Butler Institute of American Art.
2006	<b>Honorable Mention</b> , Katie Stauffer Memorial Show.
2005	<b>Honorable Mention</b> , Third Cleveland Biennial - Craft Media.
2005	<b>Honorarium</b> , Ingenuity: Festival of Art and Technology.
2004	<b>Fellowship Recipient</b> ; Syracuse University.
2003	<b>Grant Recipient</b> ; Syracuse University Visual & Performing Arts Research/Creative Project Grant.
2002	<b>Grant Recipient</b> ; Syracuse University Graduate Student Travel Grant.
2002	<b>Grant Recipient</b> ; Syracuse University Visual & Performing Arts Research/Creative Project Grant.
1998	<b>Third place</b> , 'Thumbnails of Nature' category; Cleveland Botanical Garden's Floralscape '98.
1998	<b>Honorable Mention</b> , 'Patterns in Nature' category; Cleveland Botanical Garden's Floralscape '98.
1997	<b>Finalist</b> , Society of Illustrator's student competition. Published in the Society of Illustrator's Annual #39.

## Technical Skills

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**Computer Languages:** HTML + CSS / JavaScript / JQuery / PHP / MYSQL / ActionScript / Lingo.

**Software:** Adobe Creative Suite / Director / Final Cut Pro / DVD Studio Pro / Digital Performer / MAX/MSP & Jitter / SPSS / Atlas.ti.

**Operating Systems:** Mac and Windows environments.

**Multimedia Design/Development**, including: interactive installation, user interface design, and knowledge of W3C standards for online media.

**Digital and Traditional Photography**, including: b/w and color processes.

**Digital and Traditional Illustration**, including: illustration techniques utilizing various media (acrylics, pen & ink, etc).

## Professional Affiliations

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2012-Pres.	<b>Member</b> , Women's Caucus for Art (in conjunction with CAA).
2008-2011	<b>Member</b> , iDMAa: International Digital Media & Arts Association.
2008-Pres.	<b>Member</b> , Cleveland Polka Association.
2006-2011	<b>Member</b> , Cleveland Museum of Contemporary Art.
2006-Pres.	<b>Member</b> , New Media Caucus (in conjunction with CAA).
2005-Pres.	<b>Member</b> , Rhizome.
2002-Pres.	<b>Member</b> , College Art Association (CAA).